



Nicole Kubinski

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Experience

- **Director of Advertising, Residential Hall Association** **2020-2023**
 - Planned and executed events with 250+ and 500+ attendees, including donations outreach and day-of coordination
 - Designed posters, flyers, merchandise, and social media content
 - Managed the organization's Instagram account, gaining 500+ followers, while overseeing four branch-off accounts
- **Design Intern, Angel Media Co** **2022-2023**
 - Designed detailed photo sheets, spec sheets, working templates, and location renders for client use
 - Shot and edited final proof of product
 - Ensured website was up to date and designed new pages
 - Provided clients with design support and created assets upon request
- **Vice President, Advertising and Digital Design Club** **2022-2023**
 - Organized professional development events, including taking headshots and portfolio reviews
 - Met with program advisors to discuss student frustrations and ways to improve the degree program
- **General Merchandise Expert, Target** **2020-2021**
 - Ensured seasonal and yearly displays were kept up to date and stocked
 - Interacted with and assisted 75+ guests daily

Education

- **Bachelor's of Fine Arts, Fashion Institute of Technology** **2021-2023**
 - BFA in Advertising and Digital Design, minor in Art History
 - Study Abroad program - Venice, Italy, winter 2023
 - GPA: 3.92
- **Associate's of Applied Science, Fashion Institute of Technology** **2019-2021**
 - AAS in Communication Design
 - GPA: 3.91 - Summa Cum Laude

Skills

- Adobe Photoshop, InDesign, Illustrator, Lightroom, After Effects, Premiere Pro, Audition, Aero
- Figma, Protopie, Miro
- Squarespace, Wix, Weebly
- Event planning

Awards

- Young Ones ADC - Shortlist
- 2022 - 'Best In-Person Program of the Year' and 'Collaborative Programming of the Year' Awards, awarded by the Department of Student Life
- 2023 - First Place Photography Award, Venetian Tales